### **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to pfimpact.com, and PFImpact, LLC and governs data collection and usage. For the purposes of this Privacy Policy, all references to PFImpact, LLC include pfimpact.com and People Focused Impact. The website is a coaching and consulting site. By using this website, you consent to the data practices described in this statement.

## **Collection of your Personal Information**

In order to better provide you with products and services offered, we may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number
- Employer
- Job Title

If you purchase our products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) scheduling coaching sessions; (c) signing up for consulting services; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. We will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us and sending coaching and consulting related communications. We also may gather additional personal or non-personal information in the future.

# Use of your Personal Information

PFImpact, LLC collects and uses your personal information to:

- Operate and deliver the services you have requested
- Conduct coaching and consulting sessions
- Send service-related communications
- Process your payments

- Improve our services and client experience

### **Sharing Information with Third Parties**

PFImpact, LLC does not sell, rent or lease its customer lists to third parties.

We may share data with trusted partners to:

- Help perform statistical analysis
- Send you email or postal mail
- Provide customer support
- Process payments
- Schedule coaching sessions

All such third parties are prohibited from using your personal information except to provide these services to PFImpact, LLC, and they are required to maintain the confidentiality of your information.

## **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by us. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of our website.

### **Use of Cookies**

Our website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you register for our services, a cookie helps us to recall your specific information on subsequent visits. When you return to the website, the information you previously provided can be retrieved, so you can easily use the features that you customized.

# Security of your Personal Information

We secure your personal information from unauthorized access, use, or disclosure using SSL Protocol. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

### **Right to Deletion**

Subject to certain exceptions, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records

- Direct any service providers to delete your personal information from their records

### **Children Under Eighteen**

We do not knowingly collect personally identifiable information from children under the age of eighteen. If you are under the age of eighteen, you must ask your parent or guardian for permission to use this website.

### **E-mail Communications**

From time to time, we may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. If you would like to stop receiving marketing or promotional communications via email, you may opt out of such communications by clicking on the UNSUBSCRIBE button in any email.

### **Changes to this Statement**

PFImpact, LLC reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information.

### **Contact Information**

PFImpact, LLC

Email Address: info@pfimpact.com

Telephone number: 405-283-8243

Effective as of December 1, 2024