

FOUNDATIONS

Capital Campaign



OUR VISION



Friends of Waypoint,

It is with great joy and anticipation that I write to introduce our upcoming FOUNDATIONS campaign, which aims to ensure the longevity, sustainability, and faithful care of our beautiful church campus. Waypoint has been a cornerstone of faith in this community for nearly 200 years. Since first meeting under an oak tree to serve one family's spiritual needs, this church has served as a place for worship, fellowship, and ministry for countless individuals and families.

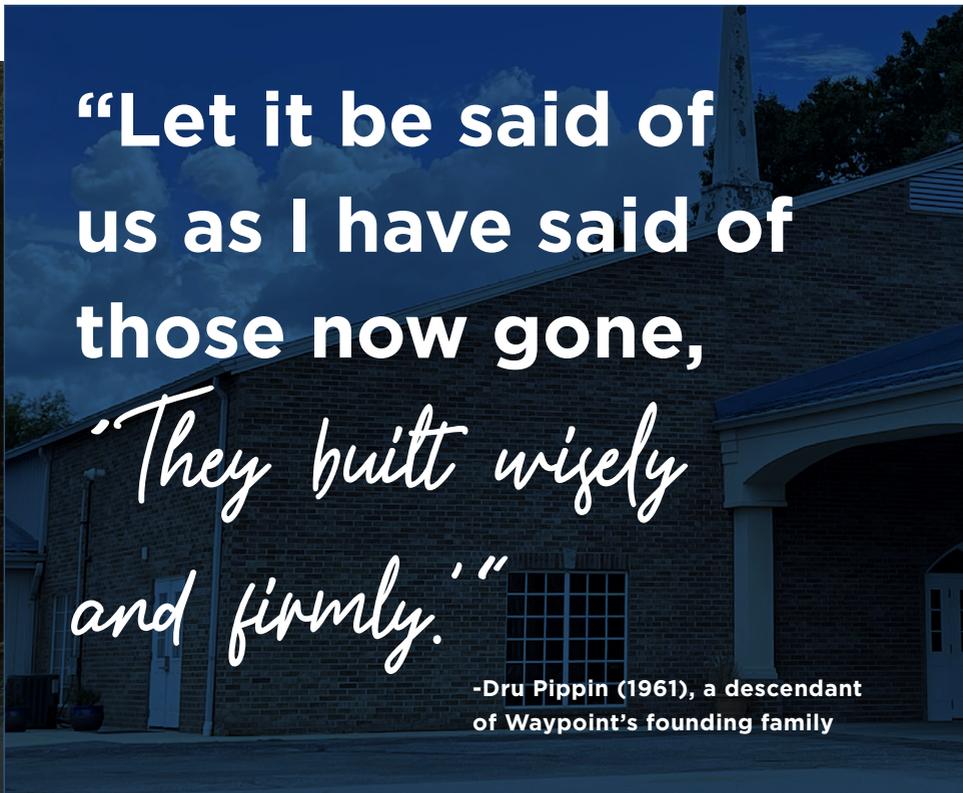
In 2021, our church entered a season of visioning and recentering. After nearly a year of dreaming and discerning, a new three-year Strategic Ministry Plan (SMP) was launched, clearly defining our mission, vision, core values, and congregational goals. Waypoint has since seen rapid growth across its ministry! While celebrating the growth, we recognize work still needs to be done. A goal identified was the need to strategically plan for the growing list of required building improvements.

Our church building is a testament to the faithfulness and dedication of those who came before us. Some parts of the original structure, including flooring and bathrooms, have endured for over 40 years. As stewards of this sacred space, we are responsible for ensuring that future generations can continue to gather here for worship and spiritual growth. The brochure accompanying this letter outlines the various initiatives and projects that our capital campaign will support. From essential repairs and maintenance to much-needed updates and renovations, each aspect of this campaign is designed to preserve the integrity and functionality of our building for years to come.

I want to emphasize the importance of this campaign not only for the present but also for Waypoint's future. As the oldest continuously meeting church in our community, we carry a legacy of faithfulness and service that spans generations. Your involvement in this campaign, whether through financial support, volunteer work, or fervent prayer, is essential to its success. I invite you to join me in praying, "God, what do you want to do through me?"

In the coming weeks, a member of our prayer team will contact each household in our church to hear your story and offer your family prayer. If you have any questions, please don't hesitate to contact me or one of the campaign co-chairs. Thank you for your continued commitment to Waypoint and its ministries. Together, I believe we can and will ensure Waypoint's campus remains a beautiful, inviting, and sacred space where all are welcome to encounter the love and grace of God together.

Grace & Peace,
Pastor Brett



**“Let it be said of
us as I have said of
those now gone,**

*“They built wisely
and firmly.”*

**-Dru Pippin (1961), a descendant
of Waypoint's founding family**



Where We Are

+45%

Average
Sunday Worship
Attendance



+60%

Small Group
Participation



x2
NextGen
Participation



Above figures represent growth since July 2021.

Who We Are

We are a dynamic, vibrant, and growing inter-generational faith community committed to "leading people to love and live like Jesus!"





Phase 1

2024-2027 | Investment: \$350,000

Over the past year, the Governing Board prayerfully created a comprehensive three-phase, ten-year building plan to faithfully preserve our building and meet the needs of our growing congregation. Phase 1 includes a three-year capital campaign to address various building needs and establish a healthy foundation for Waypoint's future.

- Renovate all restrooms (7 total)
- Replace select windows
- Replace select exterior doors/frames
- Comprehensive security system
- Family Center flooring, paint, and lighting
- Chapel/library electrical, flooring, and paint
- Community Center storage room
- Replace lobby's original A/C unit
- Roof repairs



Phase 2

- NextGen Center and preschool classrooms
- Resurface parking lot and sidewalks
- Replace fellowship hall A/C unit
- Renovate main kitchen

Phase 3

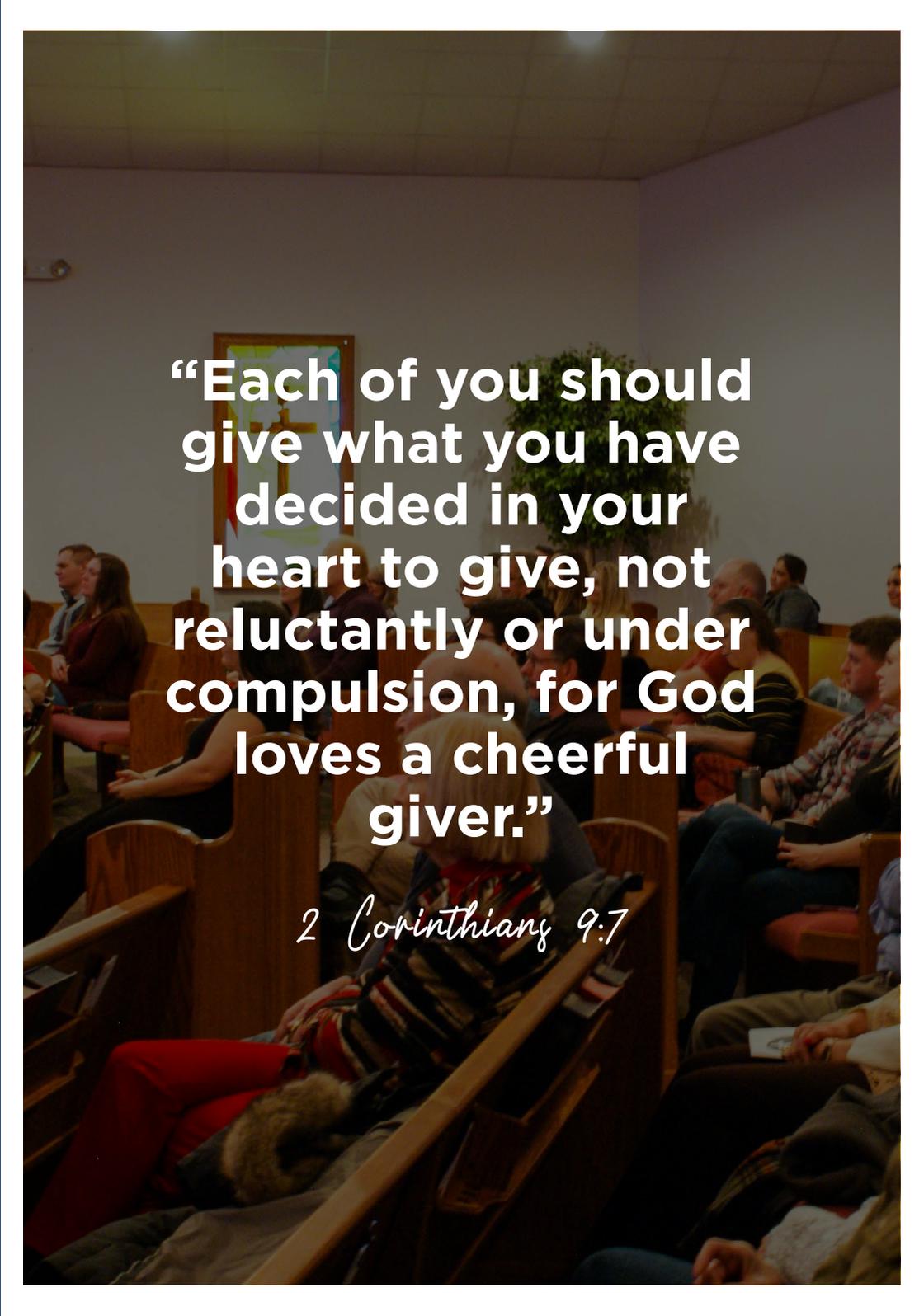
- Renovate Family Center and offices

Why We Give



As a part of Waypoint's family, we invite you to prayerfully consider what God might ask you to give over and above your regular giving over the next three years. The Foundation's campaign is about so much more than building renovations. It is about following the example of those who have gone before us to build a foundation for years to come.

Please remember that giving in the Kingdom of God is not about equal gifts but equal sacrifice. What God may ask you to do will likely be different from someone else. That doesn't mean you are sacrificing more or less than that person.

A photograph of a church congregation seated in wooden pews. The scene is dimly lit, with a warm, indoor atmosphere. In the background, a stained glass window and a potted plant are visible. Overlaid on the center of the image is a quote in white, bold, sans-serif font. The quote reads: "Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver." Below the quote, the reference "2 Corinthians 9:7" is written in a white, cursive script font.

“Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver.”

2 Corinthians 9:7

Levels of Giving

Total investment needed: \$350,000

Equal giving is never the goal at Waypoint, but rather to come together as a church community, each sacrificing to achieve our vision. There is a role in this capital funding campaign for every member of the church and each contribution enables our success. You will not be pressured or told what you should give, but rather be encouraged to pray to discern the Lord's will for your giving.

We ask everyone to pray this prayer:
"Lord, what do you want to do through me?"



Pledge Card

When you're ready to make your pledge, grab one of the pledge cards pictured below or fill out a digital pledge form at:

discoveringtheway.org/foundations

On your pledge card, there is a place for "First Fruit Gift" and "Total 3-year Gift". Your First Fruit Gift is a separate gift given at the start of the campaign. This is not included in the "Total 3-year Gift" amount.



FOUNDATIONS

36-MONTH GIVING GUIDE

\$25/month	\$900	\$300/month	\$10,800
\$50/month	\$1,800	\$350/month	\$12,600
\$75/month	\$2,700	\$400/month	\$14,400
\$100/month	\$3,600	\$450/month	\$16,200
\$150/month	\$5,400	\$500/month	\$18,000
\$200/month	\$7,200	\$750/month	\$27,000
\$250/month	\$9,000	\$1000/month	\$36,000

NAME _____

PHONE _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

SIGNATURE _____

This commitment is not a legal contract but an intention of what you desire to give. In the event of circumstances that require a change to your commitment, please contact Waypoint's Finance Secretary.

First Fruit Gift: \$

Total 3-year Gift: \$

TO BE PAID ONE OF THE FOLLOWING WAYS:

\$ _____ Weekly x 156 weeks

\$ _____ Monthly x 36 months

\$ _____ Other timeframe: _____

COMMITMENTS OTHER THAN CASH:

\$ _____ Approximate value of gift

Description of non-cash gift: _____



Giving Strategies

WHAT KIND OF ASSETS SHOULD I GIVE?

Appreciated investment property held more than one year, such as publicly traded stocks, mutual fund shares, bonds, and real estate have tremendous tax advantages.

WHY GIVE GIFTS OTHER THAN CASH?

The tax code is very generous toward this form of giving. Giving the asset to the church, then letting the church sell, eliminates potential capital gains taxes and can increase the after-tax proceeds when giving stocks, mutual fund shares, bonds, and real estate.

HOW DOES THE TAX BENEFIT WORK?

- **Itemized Deduction:** The individual or business is allowed to include 100% of the market value of most such assets as charitable contributions for tax purposes if held for more than one year.
- **Capital Gains:** The transfer of property does not generate a capital gains tax.
- The church, as a tax-exempt entity, will realize the full market value, less transaction costs, at the time of sale without paying capital gains taxes.

HOW DO I GIVE OTHER THAN CASH GIFTS?

For more information on how to give stocks, mutual fund shares, and bonds, please contact Waypoint's Treasurer, Carrie Peterson.

For specific or confidential questions, you should also contact your financial planner, CPA, or tax expert.



CHARITABLE ROLLOVERS

People aged 72 and over can give through charitable IRA rollovers from traditional or Roth IRAs. A total of up to \$100,000 can be transferred directly to the church and is free from federal income tax (there may also be state income tax savings). Amounts given in this way count toward the required IRA minimum withdrawal amounts for the year of the gift.

NOTE: Any discussion of tax treatment is not intended and should not be considered as tax advice. Consult your personal tax professional for advice on your tax position.

FOR MORE INFORMATION

Contact Carrie Peterson at cpeterson@discoveringtheway.org for more information about transferring stocks or other assets to the church.

Timeline

There are several important dates to know as we move through this campaign.

May 5 ○ Foundations Sermon Series:
Grounded in Gratitude

May 12 ○ Ministry Sunday

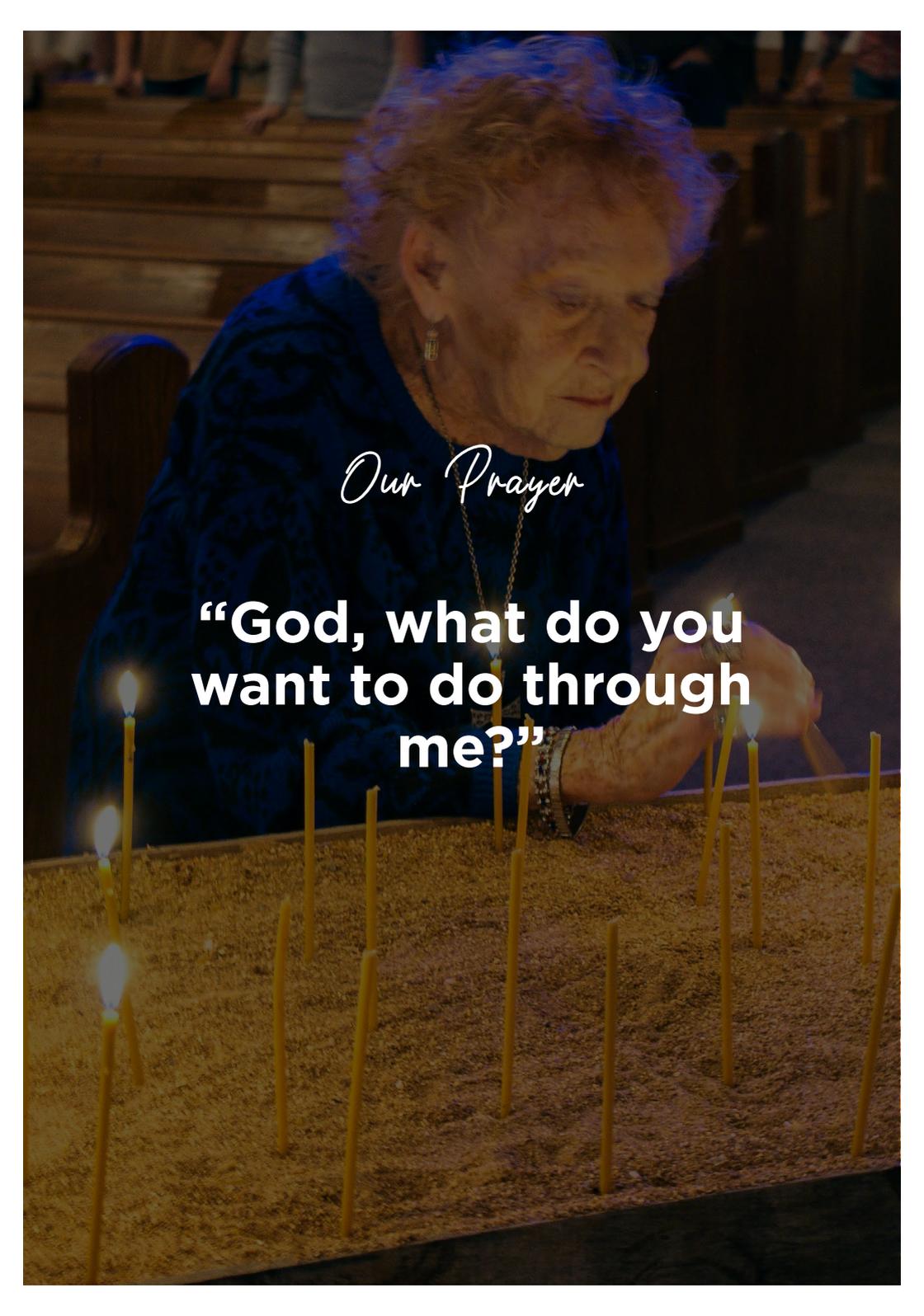
May 19 ○ Foundations Sermon Series:
Revealed in Prayer

June 2 ○ Celebration & Commitment
Sunday

June 23 ○ First Fruit Offering &
Announcement Sunday



**3 Year
Gifts**

An elderly woman with short, curly, light-colored hair is shown in profile, looking down at a large, shallow tray filled with sand. She is wearing a dark blue, patterned long-sleeved top and a gold necklace. She is using a match to light several thin, yellow candles that are stuck upright in the sand. The scene is dimly lit, with the primary light source being the flames of the candles. In the background, wooden pews and other people are visible but out of focus.

Our Prayer

**“God, what do you
want to do through
me?”**



FAQs

Why do we need a capital campaign?

The growing needs of our building have significantly outpaced our financial resources. Areas of our building are forty years old, and the newest part is over twenty. Buildings age and are expensive to maintain. While we plan for building maintenance in our annual budget, it only covers a fraction of the needs. The entire 10-year building plan is conservatively estimated to cost over \$1 million. That's almost 4x our annual budget. A phased approach, including this initial campaign, is the most strategic path to meet the needs while not compromising our mission.

How were the projects identified for inclusion in the campaign?

A task force created a comprehensive building needs list. Following a feasibility study and prayerful discernment, a recommendation was made to prioritize projects based on needs, giving capacity, and future planning, which the Leadership Team and Governing Board affirmed.

When will the projects be completed?

The nature of this type of campaign, where there are multiple projects, does not necessitate full funding to begin. The current plan is to complete each project in a prioritized order as funds become available over three years.

How critical are the projects?

Significant needs must be addressed to preserve the building's structural integrity. There are ongoing roof repairs needed to stop persistent leaks. Areas of flooring are rotting. Sections of drywall need to be replaced. Stalls in bathrooms have been out of order for years. Sections of carpeting are forty years old. The needs are clearly visible, and postponing repairs will only exacerbate the issues.

What happens if we cannot raise all the funds needed to complete the projects?

We are confident our congregation can raise all the necessary funds to do all the projects identified in Phase 1. If we raise less, the Leadership Team will review the campaign results and recommend options for proceeding to the Governing Board. To protect the structural integrity of certain spaces in the building, the Governing Board may consider other options, such as a prudent amount of debt if necessary. However, that is a last resort so Waypoint can remain debt-free.

Will there be a loan?

We prefer to avoid taking on any debt in Phase 1. If structural needs arise with limited funding availability, the Governing Board would need to consider options at that time.

Does the church have reserves to meet the building's needs?

The church's long- and short-term savings are reserved for emergencies. We have historically struggled to maintain a healthy long-term savings balance, and the pandemic depleted a significant portion of our short-term savings. As a result of the recent land sale, our savings accounts are now equal to about three months of operational expenses, and the Governing Board believes it is in the church's best interest to maintain those levels. A savings plan has also been included in the annual budget to continue building reserves.

Can funds from the recent land sale be used for these projects?

Again, the Governing Board designated a significant portion of those funds for short and long-term savings, including investing in interest-bearing CDs and investment accounts. A select portion was earmarked for smaller one-time projects, which would have otherwise been included in the 10-year master building plan.

How will our transient military community impact the campaign?

Our community is unique. However, families who have come to us and since left have historically been generous in supporting Waypoint's ministry financially for an extended period. We believe families will respond positively to participating in a long-term effort to ensure Waypoint has strong foundations for years to come. The nature of doing several smaller projects also allows us to regularly invite new people to participate. The Leadership Team will creatively plan ways to promote full engagement over the three-year collection period.

How will external factors like the economy impact our ability to raise funds?

The church's leaders understand the economic realities and uncertainties that lie ahead. We also know that change is inevitable. However, we are committed to stepping out in bold faith and trusting God to meet today's needs as we faithfully live out Waypoint's mission of positively impacting our community by leading people of all ages to love and live like Jesus.

How long do I have to complete my commitment?

The giving period will be for three years, beginning in June 2024.

What if I am not able to complete my commitment?

A commitment is not a legal contract, and one's best intention of what they desire to give can be changed at any time by contacting Waypoint's Financial Secretary.

How will my commitment and gifts be handled?

Waypoint's staff follows our financial policies and best practices, including keeping all commitments and financial gifts confidential.

Do we really have seven restrooms?

Yes! There are four primary restrooms in the two lobbies, two downstairs, and a single in one of the upstairs classrooms. The family center and single restrooms need significant updates, and downstairs restrooms need to be redesigned to adequately meet the needs of preschool-age children. All restrooms will be renovated to maximize energy efficiency and create a hospitable environment.

Will the bathroom renovations include showers?

The plan includes installing two basic commercial-style showers in the family center restrooms to host traveling groups overnight and explore possible mission opportunities.

Why do we need security upgrades?

We are excited that community members and partners are increasingly using our building. The increased traffic necessitates better security controls, including electronic door fobs that track entries, expanded camera coverage, and an overnight alarm system. Most importantly, as

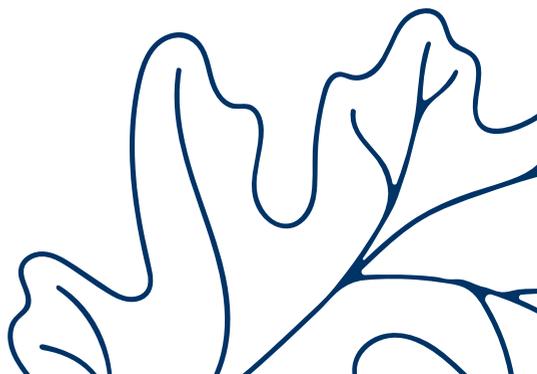
our preschool expands, it is our top priority to ensure students' safety. The plan includes installing a commercial-grade buzzer system, similar to the public schools so that the office staff can quickly identify who is at the door and allow or deny entry.

What are the plans for the chapel space?

Our chapel needs love and attention. To make the space more welcoming for small weddings, funerals, prayer, worship, and Bible studies, we plan to remove the unusable risers, replace the carpet, paint the walls, and address the inadequate lighting.

How will Phases 2 and 3 be addressed?

The building needs are sizable, and a long-term approach is the most prudent path forward. As we near the end of Phase 1, the Governing Board will begin formulating a plan to raise funds for Phase 2. It is also understood that the 10-year master building plan is a living document and will likely need to be adjusted as needs arise and ministry priorities evolve. The most important thing is that we have a long-term plan to be faithful stewards of Waypoint's beautiful campus.





WAYPOINT

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